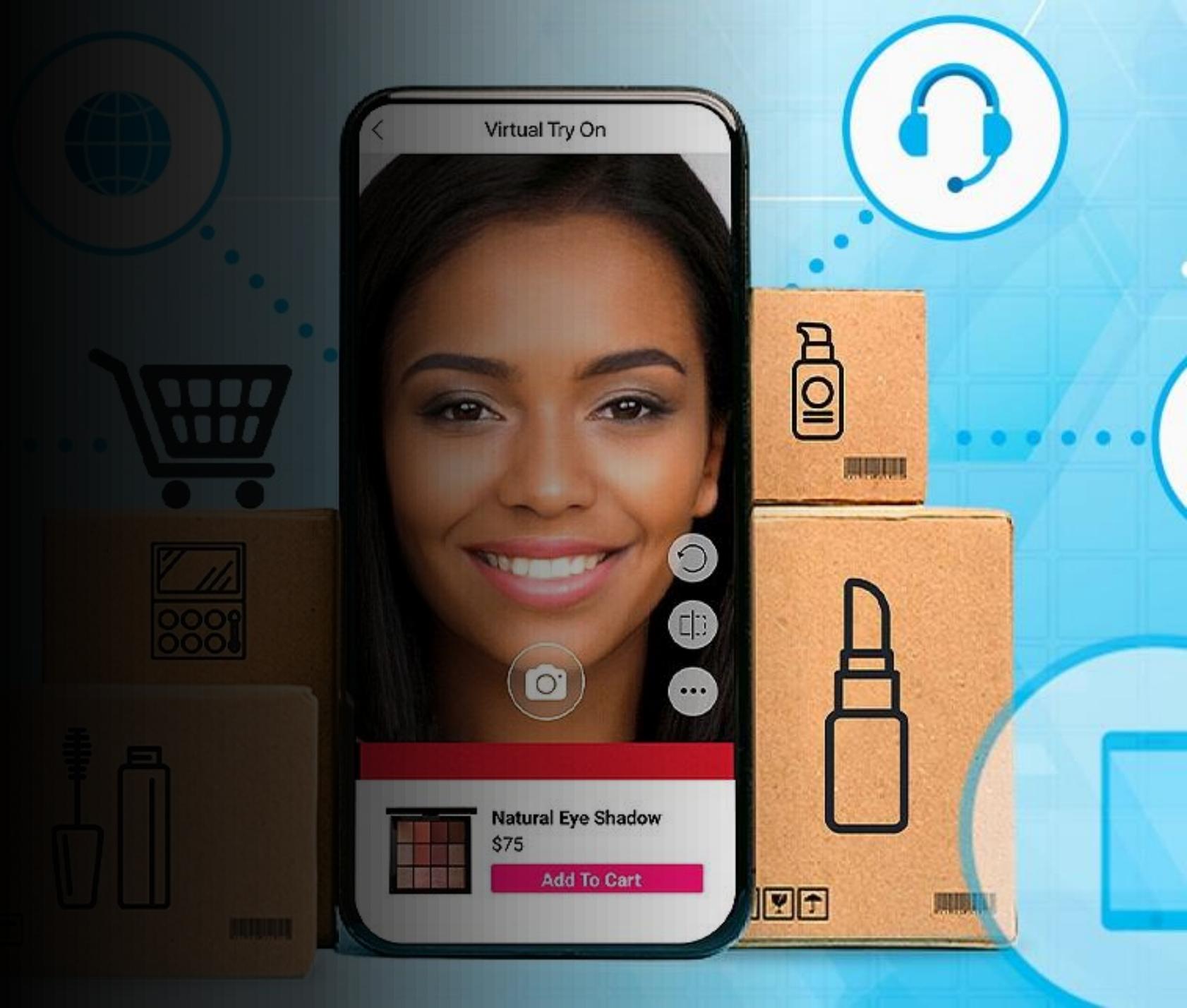


Paradiso

Enhancing Training  
for India's Premier  
Beauty and  
Grooming  
Omnichannel Brand





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## About the Client

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A prominent omnichannel beauty and grooming brand in India, is renowned for its extensive network of experience centers, offering a wide range of products and services to both men and women. This brand is a market leader in the beauty industry, known for its commitment to quality and customer satisfaction.

# Challenges



## **Diverse and Scalable Training Needs:**

The brand needed a comprehensive and scalable training solution for on-floor beauty consultants.



## **Engagement and Accessibility:**

They required engaging, accessible learning tools for their mobile workforce.



## **Custom Content Development:**

The brand required more than 50 hours of custom e-learning content aligning with their specific training objectives and brand ethos.



## **Uniform Training Delivery:**

The ability to conduct Virtual Instructor-Led Training (VILT) sessions for all learners simultaneously was crucial.



## **Skill Gap Analysis:**

Effective tools for robust skill gap reporting were needed to monitor and address training needs comprehensively.

# Solutions

**Integrated Classroom Training:**  
Enhanced structured and consistent training for beauty consultants at all locations.

**Comprehensive LMS Implementation :** Implemented a robust Learning Management System (LMS) for blended learning.

**Skill Gap Reporting Tools:**  
Provided sophisticated tools for administrators to monitor and address the training needs of their workforce.



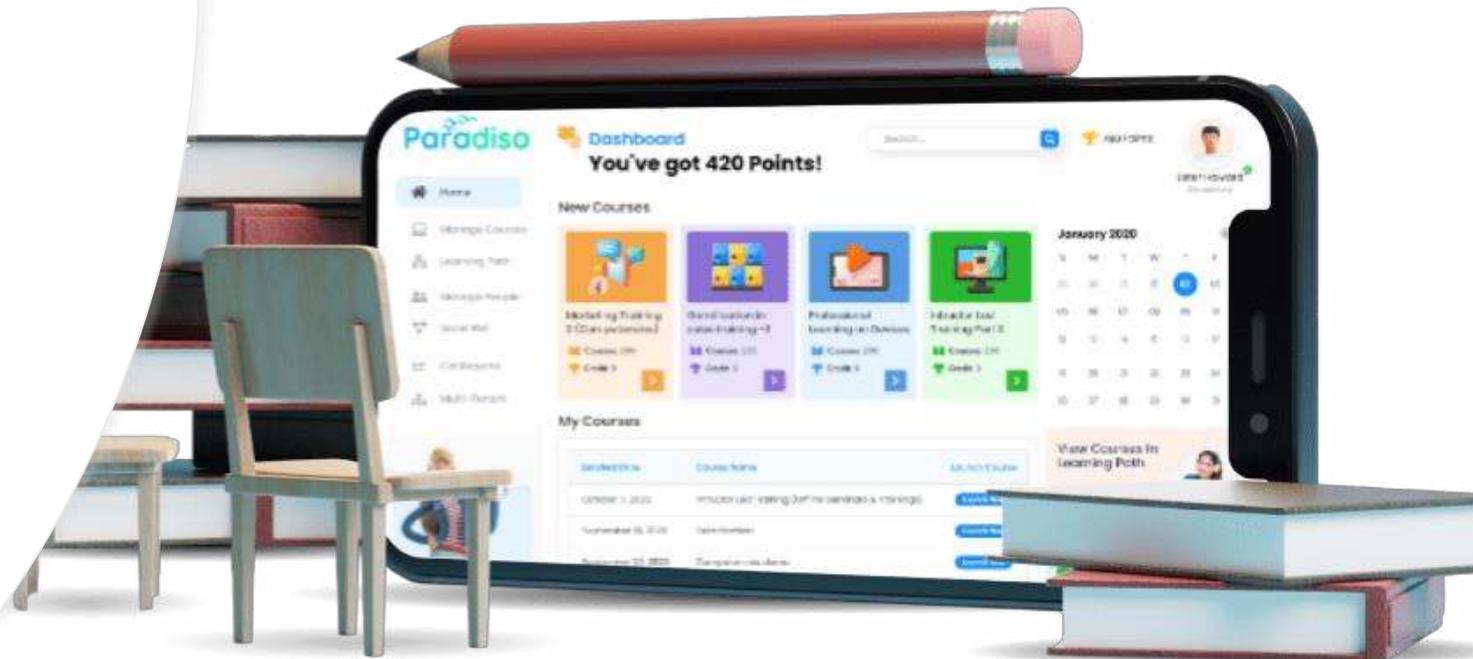
# Solutions

## Mobile Learning App:

Provided a platform for consultants to access training materials anytime, promoting continuous learning and engagement.

## VILT Capabilities:

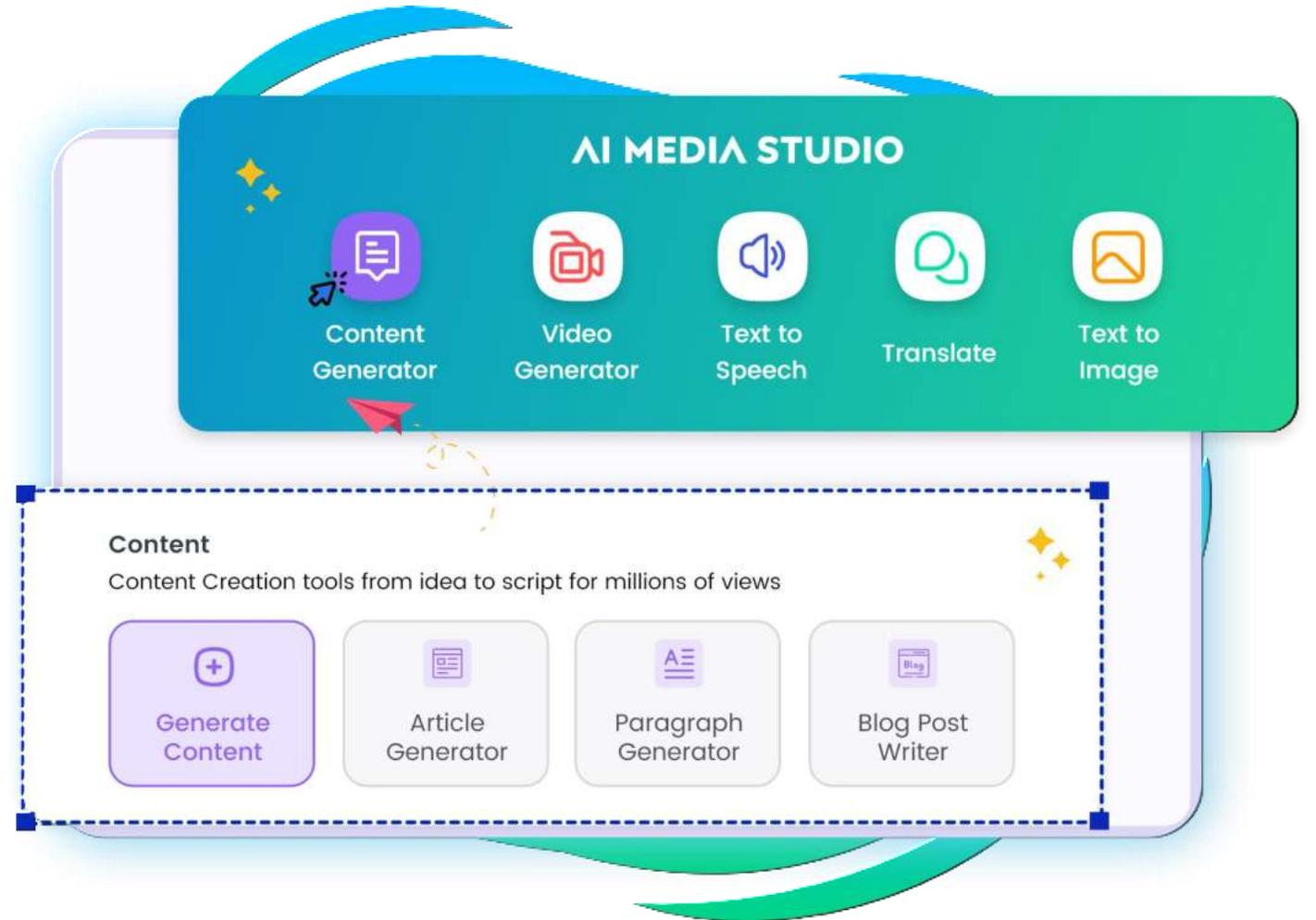
Equipped the LMS with Virtual Instructor-Led Training (VILT) functionalities for uniform training delivery.



# Solutions

## Custom E-learning Content Development:

Developed over 50 hours of brand-aligned custom e-learning content.





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# Results and Impact

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**Enhanced Training Efficiency:** The managed learning services streamlined training, boosting efficiency and consistency by 40% across all centers.

**Increased Engagement and Accessibility:** The mobile app and custom content heightened engagement by 35%, improving knowledge retention among beauty consultants.

**Scalability:** Our scalable solutions ensured seamless training delivery across numerous experience centers, increasing scalability by 50%.

**Improved Skills and Service Quality:** Targeted programs and skill gap analysis enhanced consultants' skills by 30%, leading to better service quality and higher customer satisfaction by 25%.

**Uniform Training Standards:** VILT capabilities ensured high-quality, consistent training nationwide, maintaining training standards at 100%.

# Thank You



## Call Us Now:



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